



**PROJECT M
SOUTH**

**HALE, CO
ALABAMA**

**6/5-19,
6/20-7/4**

PURPOSE

To inspire young graphic designers, writers, photographers and other creative people that their work can have a positive and significant impact on the world.

FORMAT

Project M South will be 2 separate 2-week sessions in Greensboro, AL for 8-10 young creative people. The first session is June 3 to 19 and the second is June 20 to July 4.

PROGRAM

As always, the Project M Team will collaborate on picking a project.

THINKING WRONG

The human brain tends to think along pre-determined linear thought pathways. Such linear thinking can inhibit true innovation and creative exploration. Project M will encourage, and provide techniques for, “thinking wrong” to generate new ideas and design directions.

TUITION

Project M is not a school and has no tuition. Every attending person will share the expenses of funding Project M. The expenses will be \$2000. each. Some M'ers have been very creative about raising this amount. Contact me for more information.

Travel to and from Greensboro, AL and daily meals and incidental expenses are in addition to this amount. Regular group meals and housing are included.

HOW TO APPLY?

1. Please tell and show me anything about you and your work that you would want me to know or see. (This can be as long or brief as you need)
2. Explain why you are interested in Project M. Please be clear and honest. (This is the important part of the application)
3. Draw nothing. (This doesn't mean send a blank sheet of paper)
4. Please email this to me by April 30, 2010. Indicate the first or second session.

Detailed information about logistics and procedures will follow upon acceptance.

Thank you so much for your interest. Feel free to contact me with any questions.

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